Notes on contributors

Regina Lee Blaszczyk is Professor of Business History and Leadership Chair in the History of Business and Society at the University of Leeds. Her research focuses on the history of innovation in the creative industries, with reference to consumer society, design, fashion, and retailing. She is the author or editor of twelve books including *Imagining Consumers: Design and Innovation from Wedgwood to Corning* (Hagley Prize for the Best Book in Business History, 2001); *Producing Fashion: Commerce, Culture, and Consumers* (Best of the Best from the University Presses, 2008); *American Consumer Society, 1865–2005: From Hearth to HDTV* (2009); *The Color Revolution* (Sally Hacker Prize for Exceptional Scholarship that Reaches Beyond the Academy, Society for the History of Technology, 2013); *Fashionability: Abraham Moon and the Creation of British Cloth for the Global Market* (2017); with Uwe Spiekermann, *Bright Modernity: Color, Commerce, and Consumer Culture* (2017); and with Ben Wubs, *The Fashion Forecasters: A Hidden History of Color and Trend Prediction* (2018). She was project leader for the Enterprise of Culture, which operated out of the School of History at the University of Leeds from 2013 to 2016.

Florence Brachet Champsaur is a graduate from EM Lyon business school; she holds an MA in Fashion and Creation from Lyon University and an MSc from the Ecole des hautes études en sciences sociales (EHESS). In 2008, she founded and has since managed the heritage department of the Galeries Lafayette Group, where she is also head of patronage activities. She has curated several exhibitions on fashion history and retail, teaches fashion marketing and the history of fashion in postgraduate programmes, and has also worked as retail manager for Givenchy and as a freelance consultant in fashion marketing. Currently completing her PhD at EHESS on department stores and the history of retailing in the area

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Ingrid Giertz-Mårtenson is a senior advisor at the Centre for Business History in Stockholm (CBHS), one of the Enterprise of Culture's partner organizations, through which she served as an interviewer for the project's pilot oral history programme. An ethnologist, trend analyst, and historian, Ingrid has had a long career in the fashion industry, having worked at French couture houses and other European fashion organizations before becoming director of the Swedish Fashion Council. Ingrid initiated the establishment of the Centre for Fashion Studies at Stockholm University and subsequently steered the documentation of H&M's corporate history in collaboration with the CBHS. Ingrid is a consultant to a range of cultural and business institutions, and has curated fashion exhibits such as the *Ten Views of Sweden* touring exhibition. She contributes to a range of publications and print media, most recently with 'No One Escapes Fashion' in Sofia Hedman's *Utopian Bodies: Fashion Looks Forward* (2015).

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Geoffrey Jones was on the advisory board for the Enterprise of Culture. He is Isidor Straus Professor of Business History at the Harvard Business School in the United States. He holds BA and PhD degrees from Cambridge University in Britain and honorary doctorates from Copenhagen Business School and Helsinki University. His recent books include *Profits and Sustainability: A History of Green Entrepreneurship* (2017), *Entrepreneurship and Multinationals: Global Business and the Making of the Modern World* (2013), and *Beauty Imagined: A History of the Global Beauty Industry* (2010). Geoff serves as co-editor of the quarterly journal *Business History Review*, and is a Fellow of the Royal Historical Society and the Academy of International Business.

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Sonnet Stanfill is Acting Senior Curator in the Department of Furniture, Textiles and Fashion at the Victoria and Albert Museum (V&A) where she has worked since 1999. Her research focuses on twentieth and twenty-first-century fashion production and consumption and includes the evolution of the fashion industry in postwar Italy; the influence of the geography of the city on fashion design; and fashion in 1980s' London. Sonnet's exhibitions include *Ossie Clark* (2003), *New York Fashion Now* (2007), and co-curation of *Ballgowns: British Glamour Since 1950* (2012), with accompanying publications. She curated the major exhibition, *The Glamour of Italian Fashion* (2014) and edited its publication. Sonnet joined the curatorial team for *Alexander McQueen: Savage Beauty* (2015), and then served as consultant curator for the exhibition, *Balenciaga: Shaping Fashion* (2017). Sonnet holds an MA in the history of dress from the Courtauld Institute of Art. Before joining the V&A she worked as retail buyer in San Francisco and

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Barbara Townley is Emeritus Professor at the Management School, University of St Andrews. After gaining her PhD at the London School of Economics, she taught at the Universities of Lancaster, Warwick, Alberta, Canada, and Edinburgh. Her research on the creative industries focuses on the role of intellectual property (IP) in creative small and mid-sized enterprises (SMEs) and micro organizations; the role of design in fledgling business start-ups; and strategies of distinction in the Scottish fashion and textile industry. She is currently writing, with Nicola Searle, *Creating Economy: Enterprise, Intellectual Property and the Valuation of Goods* for Oxford University Press. She was a Principal Investigator with the Enterprise of Culture project.

Ben Wubs was a Principal Investigator for the Enterprise of Culture in the School of History, Culture, and Communications at Erasmus University in Rotterdam. He is an associate professor at Erasmus and an appointed Project Professor at the Graduate School of Economics at Kyoto University in Japan. He is engaged in projects on multinationals, business systems, transnational economic regions, Dutch-German economic relations, and the transnational fashion industry. His books include *International Business and National War Interests: Unilever between Reich and Empire* (2008) and *Over Grenzen: Multinationals en de Nederlandse Markteconomie* (2009). Between 2008 and 2012, he was an Erasmus Fellow working on a research project on 'The Dutch Big Four in Germany: AKU, Royal Dutch Shell, Unilever and Philips, 1920–1960', and he co-supervised *Outport and Hinterland*, a large research project on Rotterdam and its German hinterland, published in 2017. Wubs is a council member of the European Business History Association.

Johanna Zanon is a PhD candidate at Institutt for Arkeologi, Konservering og Historie (IAKH), University of Oslo. She is particularly interested in business history, the history of fashion, and the history of decorative arts. Her doctoral dissertation looks at the history of the sleeping beauties of haute couture through a series of case studies, including Jean Patou, Elsa Schiaparelli, and Madeleine Vionnet. After completing her master's degree in the history of European art at Ecole Pratique des Hautes Etudes in Paris in 2011, she obtained the degree of Archivist-Paleographer at Ecole nationale des Chartes in Paris in 2012, with a research conducted on the house of Jean Patou in the interwar years. In spring 2015, she was a visiting scholar at the European Studies Centre at Columbia University, and she was also a visiting scholar at the Graduate School of Economics at Osaka University in the spring of 2016.