

INDEX

- 9/11 Truth Movement 2, 10 *note* 6, 16,
22, 49–51, 64 *note* 70
- Abduh, Muhammad 147
- Abu Ghraib Prison 105, 129, 137, 143
- Ajami, Fouad 75–97
- alienation 25–26, 42, 50, 109–123
- anti-conspiracy discourse 58–61
- anti-Semitism 33, 35–36 *note* 74, 61, 84,
121, 131–132 *note* 14
- Ataturk, Kemal 27, 106
- Bellah, Robert 148
- Birchall, Claire 12 *note* 37, 45–46, 68
- Bratich, Jack 4, 31, 59–61
- Brzezinski, Zbigniew 49
- Buck-Morss, Susan 146–147
- Bush
George H.W. 72, 93
George W. 71, 79, 88, 96, 132, 135
- Cairo Address 139–141
- Campbell, David 49–50
- Center for Strategic Counterterrorism
Communications 141–144
- Cheney, Richard 96
- von Clausewitz, Carl 118
- Clinton
Bill 79, 86, 92, 104 *note* 134
Hillary 138, 141
- Cohen, Roger 26
- Connolly, William 19, 28, 35 *note* 39
- consensus history 20–21
- conspiracy culture
American 40–46
Arab-Muslim 51–56
international political 46–51
- conspiracy discourse
definition 6, 12 *note* 37, 50–51, 60
Foreign Affairs 75–83
New York Times 83–87
War of Ideas 149
War on Terror 95–97
- conspiracy and modernity 87–95,
146–149
- conspiracy narrative
blowback 71–73
denial 74–75
identitarian 71, 73
- conspiracy panics 59–61
- Counter-Misinformation Team 127–137
- Country Report on Terrorism 125–126
- Dean, Jodi 19–20, 43–45, 58
- Der Derian, James 46–49, 51
- Digital Outreach Team 138–144
- discourse analysis 70
- discursivity 60–61
- Djerejian Report 108
- Doran, Michael Scott 75–76, 81–83, 92
- Downing Street Memo 96
- Drezner, Daniel 23
- espionage intertext 46–49
- Euben, Roxanne 47
- Fenster, Mark 20, 22, 42–43, 65 *note* 94
- 'Finding America's Voice' 108–109
- force multiplier 117–118
- Foucault, Michel 6, 12 *note* 37, 45–46
- Freedom Agenda 110–111
- Friedman, Thomas 2, 27–28, 75–76,
83–93, 120
- George, Jim 148
- Goldberg, Robert 43–44
- Goshorn, Keith 58–60, 135–136, 155
note 61
- Gray Matthew 53–56
- Griffin, Ray 3
- Grovogui, Siba 52
- Hadley, Stephen 76, 109–110
- Hofstadter, Richard 3, 9, 16–22, 29, 35
notes 41 and 44, 45, 77, 116, 158
- Holbrooke, Richard 126
- Huntington, Samuel 72, 91
- Hustings and Orr 55–56, 58, 60
- identity politics 7, 22, 41, 47–53,
106–107, 111–116
- ISIS 141–148

Index

- Jackson, Richard 73, 91, 121 *note* 7
Jameson, Fredrick 42, 49
JFK 44, 48, 71, 134
Joint PSYOPS Element (JPSY) 138–139
Jones, Laura 49–51, 58
- Keeley, Brian 3
Klein, Melanie 30
Knight, Peter 43–44
- Lasswell, Harold 21, 29
Lewis, Bernard 16, 27–29, 31, 75, 80,
95–97, 116
- liberal
 development 5, 26–28
 governmentality 21, 149
 pluralism 6, 19–21, 80
 populism 16–17, 19–27, 29, 33, 81,
 114–116
- Lynch, Marc 145, 150
- Melley, Timothy 54
Modernisation Theory 5, 26, 28
- National Security Strategy (NSS)
 NSS 2002 102–103
 NSS 2006 2, 4, 6, 9, 106–107,
 111–120
- National Strategy for Combatting
 Terrorism (NSCT) 2006 106, 112,
 117–119
- Neoconservatism 43, 73–74, 95–98,
 147–148
- Nietzsche, Frederich, 103 *note* 108
- objectivism 60–61
Operation Earnest Voice 138–139
Operation Iraqi Freedom 42, 96, 145
Operation Northwood 136
Orientalism 6, 16–17, 26–28, 32, 41,
 51–56, 95–97, 146–148
- paranoid style
 in American politics 15–22
 in international politics 23–26
- in Middle East 26–29
 in psycho-pathology 29–33
Pipes, Daniel 3, 23–26, 75
Post, Jerold M. 29–34
postcolonialism 52–53, 56–7, 115,
 146–148
postmodernism 41–42, 44–51, 56, 148
Psychological Warfare (PSYOPS)
 126–127, 148–149
public diplomacy 8–9, 96, 105–109,
 118, 125–151
- Qutb, Sayyid 81–82, 147–148
- relativism 60–61, 73–74
Rice, Condoleezza 96, 105–108, 114,
 125
Robins, Robert S. 29–34
- Said, Edward 28–29, 41, 52–57, 91,
 105–106, 146
social media 141–143
sovereignty 8, 47–52, 57, 89, 91, 97,
 116, 144, 149
status anxiety 18, 80–84, 114
strategic communication 107–108,
 117–120, 126–127, 141–144
Straus, Leo 73–74
Straus, Mark 23
- War of Ideas
 after 9/11 27, 83–90, 94
 Bush Administration 2, 6–9, 105–120,
 134–147, 150
- Weapons of Mass Destruction 96, 137,
 154
Wolfowitz, Paul 95–96, 104 *note* 134
Woodward, Bob 95
- Zakaria, Fareed 28, 27–28, 75, 95, 97,
 106